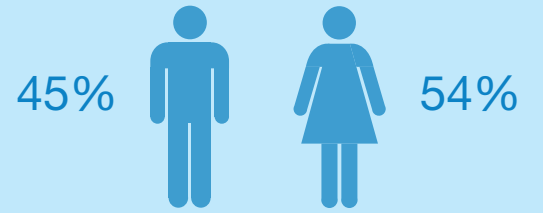
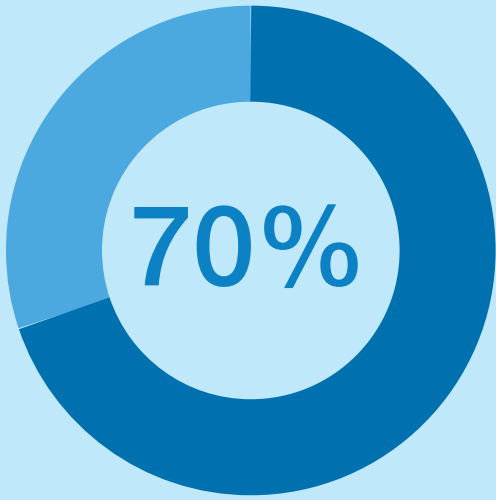




## Who is a CAE?



## Why CAE?

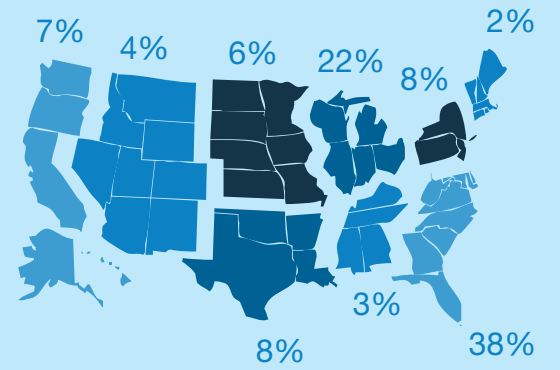


of CAE test takers report:

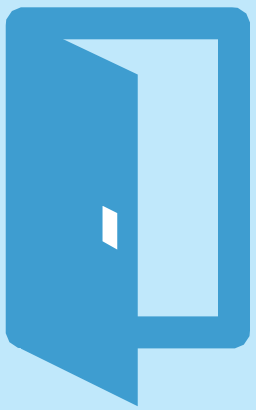
- ✓ Enhanced Knowledge
- ✓ Improved Advancement Opportunities
- ✓ Elevated Status

# CAE<sup>®</sup>

## CERTIFIED ASSOCIATION EXECUTIVE



## CAE Certification:



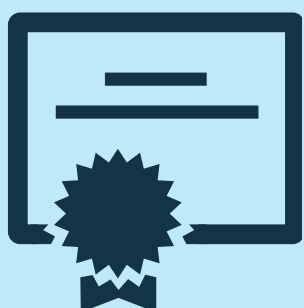
Opens Doors



Creates Connections



Drives Confidence



Offers Recognition

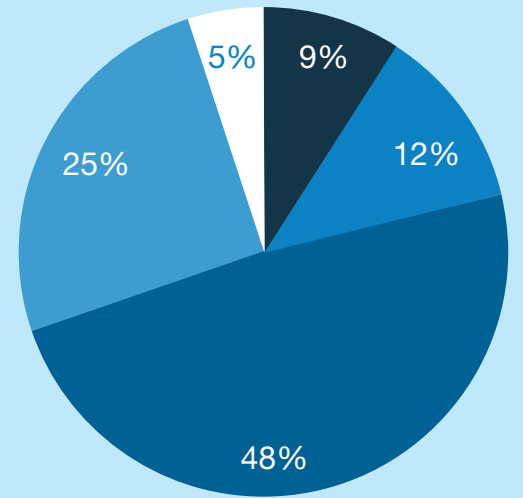
THE CAE DESIGNATION IS DESIGNED TO

**ELEVATE**  
PROFESSIONAL STANDARDS

**ENHANCE**  
INDIVIDUAL PERFORMANCE

**IDENTIFY**  
ASSOCIATION PROFESSIONALS

WHO  
DEMONSTRATE KNOWLEDGE ESSENTIAL  
TO THE  
PRACTICE OF ASSOCIATION MANAGEMENT



Years in Association Management



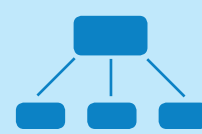
## The CAE Exam covers...

# 9

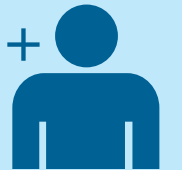
knowledge domains:



Strategic Management



Governance & Structure



Membership Development



Programs, Products, & Services



Leadership



Administration



Knowledge Management & Research



Public Policy, Government Relations, Coalition Building



Marketing, Public Relations, Communications